



"The fair of machines that build machines" Book your stand now at MAKTEK Eurasia Fair!

MAKTEK Eurasia 2024 8th International Machine Tools, Metal - Sheet Metal Processing Machines, Tool Holders - Cutting Tools, Quality Control - Measurement Systems, CAD/CAM, PLM Software and Manufacturing Technologies Fair, which the industry is eagerly awaiting, will take place between September 30 - October 5, 2024, at Tüyap Fair and Congress Center.

Over 1,000 companies from 35 countries are expected to attend the fair, which is organized by Tüyap Fair & Exhibition Group.

MAKTEK Eurasia, also known as the "fair of machines that build machines", will be held by TÜYAP Fairs and Exhibitions Organization Inc., in collaboration with the Machine Tools Industrialists and Business Association (TİAD) and Turkish Machine Manufacturers Association (MİB). The fair brings together key suppliers and manufacturers of machine tools in the Eurasia region. More than 85 thousand visitors from 90 countries, mainly from India, Algeria, Saudi Arabia, North Africa, Russia, Germany, Italy, Poland, Canada, France, Hungary and the Netherlands, are expected to attend MAKTEK Eurasia Fair. Fifty-one (51) percent of the exhibitors who participated in the fair held in 2022 indicated that they increased and strengthened the number of their existing business connections, while 56% said that they gained new potential customers.

MAKTEK Eurasia Fair represents an important fair for the businesses leading the machining, metal processing and automation sectors and for the businesses operating in these sectors. The fair will offer exhibitors and visitors the opportunity to discover the latest technology products, innovations, industry trends and cooperation opportunities.

At a dinner organized with the participation of Machine Tools Industrialists and Business Association (TİAD) members and sector shareholders on October 21, 2023, it was announced that stand sales were on and MAKTEK Eurasia Fair's importance for the sector was also announced.

Stand sales for the fair are on now. Those who want to participate in the fair as exhibitors need to contact the fair sales team without delay. The fair can be visited for six days, which will be the stage for the awards ceremony of Open Design Industrial Design Contest and an intensive schedule of events.

Technologies for the future competing

With a view to encourage further collaboration with designers and industrialists, the "Open Design Istanbul Design Contest" will be held at the fair, by TİAD, with the theme of Sustainable Industry.

The concept of the contest has been designated as "CNC Bench/Machine Feeding System". Exhibitors can prepare their projects and apply for the contest as of 1 December 2023. The deadline for contest applications has been set as 31 May 2024.

About TÜYAP: *Tüyap was founded by Bülent Ünal, in 1979, as the first exhibition company in Türkiye. The pioneer of the development of fair organizations, Tüyap Fair & Exhibition Group has organized 1,827 domestic fairs in Türkiye and 200 international fairs in 39 countries, from its establishment until today. In the past 42 years, Tüyap served 337,913 companies from 127 countries and hosted 67,133,226 visitors from 213 countries at the fairs it organized. The company that organized the first fairs for Turkey's export products in China, Russia and Africa, still organizes Turkey's national attendance at an average of 10 foreign fairs every year. Holding the title as the only private sector fair and exhibition company that has its own fair center in Türkiye, Tüyap establishes long-term cooperations with its professional staff and over 100 professional organizations and holds specialized fairs, on a regular basis, through the 6 fair centers it owns and operates in Türkiye and international offices in 4 countries. Tüyap, organizing fairs under the motto of 'health first for trade' in the new period, continues organizing hybrid fairs by mobilizing its digital means, assuming the responsibility of being the first fair organization company that has been awarded the TSE COVID-19 Safe Service Certificate by fulfilling the requirements of the COVID-19 Hygiene, Infection Prevention and Control Certification Program of the Turkish Standards Institute (TSE).*

For further information: Gökçe Ece Oksay / ÜNİTE Edelman (533) 611 54 82

gokce.ece@unite.com.tr; www.unite.com.tr